

# NUM INTERNATIONAL COLLEGE

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START YOUR "ACADEMIC  
JOURNEY" WITH US

WHY CHOOSE  
OUR PROGRAMS

ENROLMENT  
REQUIREMENTS



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# Welcome

NUM INTERNATIONAL COLLEGE

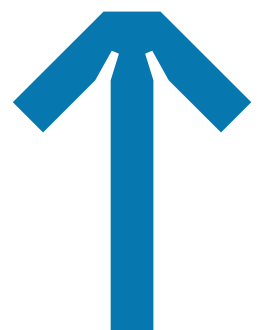


## Introduction to NUM International College

NUM international College or NUM-IC, located at the National University of Management, offers English-based majors which aim to provide students with essential knowledge and skills to prepare them to live and work in dynamic cultures and globalized business environments. We offer three undergraduate programs: International Business, Global Entrepreneurship & Innovation, and International Law. We also offer a Master's degree program in "Global Innovation Management."

At NUM International College, students are taught in English by both international and local professors and lecturers who have graduated from abroad with experiential learning and action-oriented instruction.

Students admitted into the program will take part in the college's Foundation Year/Year One program, to gain general knowledge and basic understanding of the program courses. After completing the foundation year, students will have the opportunity to choose one of the following majors: International Business or Global Entrepreneurship & Innovation. The International Law program has its own Foundation Year program.



# About Us

NUIM INTERNATIONAL COLLEGE



## Vision & Mission

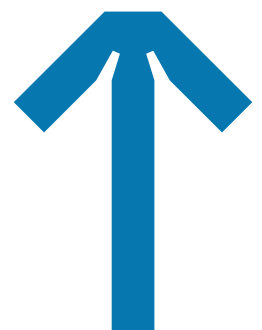
Cultivating innovative leaders, managers, and entrepreneurs for Cambodia and the world through hands-on practice and research.

Connecting you with the resources and opportunities to advance your career and business goals, so you can help advance your family and society as a whole.

## Quick Facts

- Bachelor Degrees: four-year English- based undergraduate programs
- International faculty / lecturers
- Guest Speakers - authors/startup founders/private-public sector networking
- Social Innovation Lab access/support

## International Partners

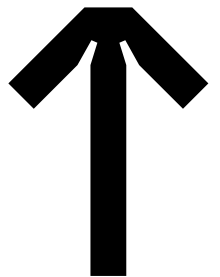






- INTERNATIONAL BUSINESS (IBBA)
- GLOBAL ENTREPRENEURSHIP & INNOVATION (IBBA)
- INTERNATIONAL BACHELOR OF LAWS PROGRAM (ILLB)
- GLOBAL INNOVATION MANAGEMENT (MBA)

# OUR PROGRAMS



# IBBA INTERNATIONAL BUSINESS

## About Us

**TO PROVIDE STUDENTS WITH A SOLID FOUNDATION IN THE FIELD OF INTERNATIONAL BUSINESS AND PREPARE THEM TO BECOME EFFECTIVE PROFESSIONALS.**

This is an English-based program, the theory and practice are to be provided during the class sessions international business environment. Our aim is to cultivate an inquisitive mind and a scientific methodological approach to problem-solving. Students are provided with a detailed understanding of the international business framework within which the firm operates as well as how domestic and international economic, political, legal, technological, and societal factors affect the business decision-making process.

Upon graduation, the student is ready to work in an international environment where globalization is part of life. This includes entry-level positions in the industry and services sectors. Likely areas for employment include:

- Any local organization that engages in exports or overseas investments.
- Any local organization for which the management of its relationships with foreign suppliers or buyers constitute a critical function
- Large, multinational corporations with operations in the countries/regions of interest to the students
- Management consulting organizations
- The private sector, such as Financial Institutions / Banking or Production operations

## ACCESS TO FURTHER STUDIES

Graduates with a Bachelor's degree in Business Administration with a major concentration in International Business are ready for entry into graduate programs. Our program provides a solid theoretical foundation for students to succeed in graduate level programs such as an MBA program.



# PROGRAM STRUCTURE

## YEAR 1



### SEMESTER 1

- Introduction to ASEAN Studies
- Principles of Management
- Business Mathematics
- Writing & Presentation Skills
- Introduction to Business



### SEMESTER 2

- Entrepreneurship and Innovation
- Public Policy & Legal Environment
- Digital Art and Design
- Business Communication
- Principles of Marketing

## YEAR 2



### SEMESTER 1

- Public Relations
- Cross Cultural Management
- Business Computer Applications
- Macroeconomics
- Business Statistics



### SEMESTER 2

- Organizational Behavior
- Principles of Accounting
- Globalization 4.0
- Microeconomics
- Project Management

## YEAR 3



### SEMESTER 1

- Digital and Social Media Marketing
- Operations Management
- Managerial Accounting
- Human Resource Management
- Business Law and Ethics



### SEMESTER 2

- International Trade
- Financial Management
- Strategic Management
- Design Thinking
- E-Commerce

## YEAR 4



### SEMESTER 1

- Research Methodology
- Data Analytics for Business
- International Marketing Management
- International Financial Management
- International Business Management



### SEMESTER 2

- Research Thesis
- Internship Project
- Business Model Project

# IBBA GLOBAL ENTREPRENEURSHIP & INNOVATION

## About Us

**FOCUS: STARTUPS, CREATIVITY & INNOVATION, ENTREPRENEURIAL MINDSET, LEADERSHIP, DESIGN THINKING**

The Bachelor's degree (iBBA) in Global Entrepreneurship & Innovation is an interdisciplinary program that provides the essential skills for success in any business endeavor, be it a startup, social enterprise, international company, or global organization.

Students will learn leadership skills and how to build effective teams to deliver value to organizations in terms of launching new products and services, improving organizational systems and processes, and developing new innovative business models.

The program will utilize experiential and project-based learning methodologies. Students in the program will develop an entrepreneurial and innovative mindset, which is essential for success in the 21st Century global economy.

### ACCESS TO FURTHER STUDIES

Graduates with a Bachelor's degree in Business Administration with a major concentration in Global Entrepreneurship & Innovation are ready for entry into graduate programs. Our program provides a solid theoretical foundation for students to succeed in graduate level programs such as an MBA program.





# PROGRAM STRUCTURE

## YEAR 1



### SEMESTER 1

- Social Entrepreneurship
- Principles of Marketing
- Business Mathematics
- Art History & Design
- Introduction to Business



### SEMESTER 2

- Entrepreneurship and Innovation
- Business Law & Ethics
- Macroeconomics
- Creative Writing
- Introduction to ASEAN Studies

## YEAR 2



### SEMESTER 1

- Entrepreneurial Management
- Business Analytics
- Microeconomics
- Principles of Accounting
- Consumer Behaviour



### SEMESTER 2

- Project Management
- Cross Cultural Management
- Managing Technology & Innovation
- Principles of Finance
- Digital Marketing

## YEAR 3



### SEMESTER 1

- Business Model Innovation
- Operations Management
- Essentials of Management Consulting
- Business Communication
- Talent Management



### SEMESTER 2

- Social / Public Sector Innovation
- Founders Course (taught by Startup Founders)
- Venture Finance
- Global Trends for Business & Society
- Leadership & High Performing Teams

## YEAR 4



### SEMESTER 1

- Research Methodology
- Design for Startups
- Strategic Management
- New Technology Ventures
- Data Analytics



### SEMESTER 2

- Entrepreneurship Startup Project  
or
- Design Challenge Project (Innovation)  
or
- Research Thesis



## ENROLMENT REQUIREMENTS

All students applying to the undergraduate program are required to:

- Have BAC II diploma
- Pass an English-based entrance exam (written test) or show an IELTS certificate with an overall band score of 6.0
- Pass an interview

## ACADEMIC LOAD

NUM International College students are expected to complete a minimum of 120 credits to graduate from our program. All of our programs are a full-time English based program of study (four years/eight semesters).

## TUITION FEES

The IBBA Program's Tuition Fee is US\$800 per semester or US\$1600 per year, administrative fee is US\$100 per year

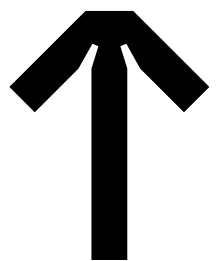
## CREDIT SYSTEM

All courses are offered 3 hours per week for 16 weeks. All courses offered at NUM International College are the equivalent of 3 credits, except for the undergraduate research paper which equals 12 credits.

## GENERAL GRADING POLICY

Students will be evaluated throughout each semester based on coursework (Quizzes, essays, projects, practical work, tests, and other assignments) given out during each semester, plus a final examination.

# ENROLMENT REQUIREMENTS



# ILLB INTERNATIONAL BACHELOR OF LAWS PROGRAM

## About Us

### ILLB AIMS TO PROMOTE LEGAL EDUCATION IN CAMBODIA THAT ADDRESSES EMERGING ISSUES IN THE CURRENT DIGITAL ERA AND GLOBALIZED WORLD

International Bachelor of Laws Program (iLLB) was established under the leadership of His Excellency Dr. Hor Peng, Rector of the National University of Management. iLLB aims to promote legal education in Cambodia that addresses emerging issues in the current digital era and globalized world. It is currently recognized as a unique legal education program in Cambodia for its innovative approaches. Participation in moot competitions is required since students' entry to law school is deemed, as can be found in our curriculum, to be one of our core activities. It allows students to strengthen their capacity faster through their acting in moot competitions as prosecutor, lawyer, or other legal practitioners, and their involvement in solving hypothetical international dispute cases. Throughout the moot competition, students will also be able to figure out their interest areas of law that will later benefit their future professional legal career and society.

In order to ensure sustainable sharing of knowledge and of experience in legal education, all students participating in moot competition have a duty to teach and train their juniors.

By combining academic study, internships and moot court competitions, iLLB students gain academic legal knowledge and also practical skills for life beyond university. This rigorous legal training is provided in an intimate and friendly environment, enabling students to express themselves openly and to use their talents across a diverse array of fields. When you choose to study at iLLB, you are choosing to study in an outstanding program, renowned for changing lives and transforming society. iLLB offers you unparalleled opportunities to make a difference both academically and socially. In this program, you will get an excellent education, enjoy a balanced lifestyle while you study, and become highly employable and globally connected. In our program, you are more than welcome to raise your idea up by going beyond the classroom and making your ideas happen. We have the resources to help you go for it. Want to make a difference and help others? We offer opportunities, for you to achieve this because "You are taught to think by yourself and learn not just what the law is but why it is so".



# PROGRAM STRUCTURE

## YEAR 1: FOUNDATION



### SEMESTER 1

- Introduction to Law
- Introduction to Financial Accounting
- Cambodia & World History
- Critical Thinking and Analysis
- Introduction to Political Science



### SEMESTER 2

- Constitutional Law
- Introduction to Legal Research & Writing
- English for Legal Studies (2)
- Introduction to Jurisprudence
- Obligations Law

## YEAR 2: KEY LEGAL CONCEPTS



### SEMESTER 1

- Criminal Law I
- Private International Law
- Civil Law I
- Public International Law I
- Administrative Law



### SEMESTER 2

- Criminal Procedure Law
- Civil Law II
- Civil Procedure Law
- Criminal Law II
- Public International Law II

## YEAR 3: PRACTICAL LEGAL KNOWLEDGE



### SEMESTER 1

- International Moot Competitions 1



### SEMESTER 2

- Legal Internship 2

## YEAR 4: COMPREHENSIVE LEGAL PROFESSIONAL STUDIES



### SEMESTER 1

- Intellectual Property Law
- Land Law
- Corporate Law
- Labor Law
- Family Law



### SEMESTER 2

- Taxation Law
- Advanced Administrative Law
- International Human Rights Law
- ASEAN Law & EU Law
- Alternative Dispute Resolution

1 See International Mooting Program Section for all available international moot competitions

2. Our students will have the opportunity to practically apply their legal skills and knowledge in law firms and the legal departments of public institutions. The iLLB Program has signed Memorandums of Understanding (MoUs) with law firms and public institutions in this respect.





## ENROLMENT REQUIREMENTS

All candidates applying to the iLLB Program must:

- Have a Cambodian Bacc II diploma or equivalent; and
- Pass the iLLB Program English Competency Entrance Test, which comprises of a written test and an interview.
- Application forms can be completed at: [ilaw.num.edu.kh](http://ilaw.num.edu.kh)

To graduate from the iLLB Program, students must take more than 20 courses, equivalent to at least 120 credits. These are undertaken in 8 semesters, across 4 years in total.

Students who successfully completed foundation year at other universities may also apply for admission to pursue their undergraduate studies from year 2.

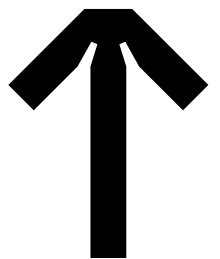
## TUITION FEES AND SCHOLARSHIP

The iLLB Program's Tuition Fee is US\$650 per semester or US\$1200 per year. However, other expenses incurred in Year 3: Practical Legal Knowledge, shall be borne by the students themselves.

The iLLB Program offers a variety of scholarships in recognition of students who demonstrate outstanding academic achievements, high intellectual capacity, strong leadership potential and special talents. High school students who receive grade A, B and C will be offered with 100%, 75% and 50% respectively.

Note: The iLLB Program will select only 30 applicants per year. Thus, shortlisted applicants will be required to sit for a written test or/and a formal interview, which is usually held at the National University of Management, Phnom Penh, Cambodia. Scholarship and grant evaluation and selection shall be solely within the discretion of the University and will depend upon the number of places available in the Program.

# ENROLMENT REQUIREMENTS



# MBA GLOBAL INNOVATION MANAGEMENT

## About Our Master's Program

The MBA in Global Innovation Management is an accelerated, executive master's program with a duration of 18 months. Courses are taught by experienced professionals and startup entrepreneurs during evening weekday sessions. The business program includes marketing, design thinking, finance, human resource management and leadership - all taught through the lens of innovation.

As part of their global experience, all students are required to join a 10 day visit to San Francisco / Silicon Valley where the class will visit leading innovative companies such as Google, YouTube, Airbnb, the design firm IDEO, the management consulting firm McKinsey & Company in addition to attending workshops at the Haas School of Business at UC Berkeley in addition to a visit to the d.School at Stanford University.



# PROGRAM STRUCTURE

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## YEAR 1



### SEMESTER 1

- Leading Innovation & Change
- Essentials of Innovation
- Entrepreneurship & Communication
- Marketing & Innovation



### SEMESTER 2

- Venture Finance
  - Fintech
  - Managing Human Capital
  - Innovation Seminar (iSeminar)
- 

## YEAR 2



### SEMESTER 1

- Business Model Innovation & Strategy
- Design & Innovation
- Creating New Market Places
- Beyond Silicon Valley



### SEMESTER 2

- Digital Media & Marketing Strategies
- Systematic Inventive Thinking (SIT)
- Project Based Capstone
- 10 Day Global Immersion Trip to US (e.g. Silicon Valley, California), to visit innovative companies and startups



## ENROLMENT REQUIREMENTS

### OUR PROGRAM IS LIMITED TO 25 STUDENTS ONLY

The students for the Master of Global Innovation Management must meet the following criteria:

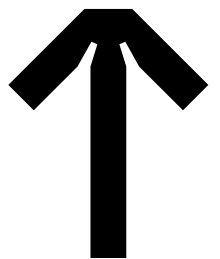
1. Proficiency in English language, IELTS scores (6.5 overall)
2. Hold Bachelor's degree
3. Have 2-years working experience or equivalent
4. Submit a C.V and Motivation letter
5. Shortlisted candidates will be interviewed

### TUITION FEES

Total Program Tuition = USD 4,500 (Tuition does not include cost of travel for Global Immersion)

Semester 1	1,500 USD
Semester 2	1,000 USD
Semester 3	1,000 USD
Semester 4	1,000 USD

# ENROLMENT REQUIREMENTS







## STEPHEN PATERSON

Chief Innovation & Entrepreneurship Officer at NUM

As the Chief Innovation & Entrepreneurship Officer (CIEO) at the National University of Management, I am very pleased to welcome our new students to NUM International College. At NUM International College, we offer both undergraduate and graduate degree programs in Global Entrepreneurship & Innovation. Part of our goal is to encourage students to be more creative and “think different” by adopting an entrepreneurial mindset. In addition to our academic programs, we also organize the National Business Model Competition (BMC) and the regional Mekong Challenge which enables our top student teams to compete nationally, regionally and globally for top prizes and awards. Many of our courses in entrepreneurship and innovation are taught by experienced entrepreneurs and professionals from the private sector and we also very much encourage international student exchanges and travel via our international network of university partners in Asia, Europe and the US.



## SOK SEANG

Dean of NUM International College

Welcome to NUM International College. The NUM IC programs constantly adapt to changes in the times and prepare our students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges during a time of critical transition in society. Our faculty are a balanced mix of dedicated foreign and local lecturers with advanced degrees from recognized international universities and many of them also have extensive professional work experience from the private sector.

To move forward, we know we cannot go it alone, which is why we seek collaboration with partner institutions from around the world. With a clear focus on serving business students, we provide the opportunity for our students to put their education into action. I would like to cordially invite all of you to visit our campus to immerse yourself and learn more about our programs, our faculty, our students, and our social innovation lab - and all the opportunities that await you whether you are pursuing a degree in International Business, Global Entrepreneurship and Innovation, or Business Law. Please contact us if you have specific questions that we have not covered on this site. Come join us!



## DIN SIDEN

Director of NUM-iLLB

iLLB is home to diverse faculty members, researchers, legal practitioners, talented students and supportive academic staff. Our commitment is beyond outstanding legal education and research. We are also committed to contribute to public services and address emerging issues that concern our society. Throughout your intellectual journey, you will have full support from our faculty members, academic staff, partners and we offer flexibility that you may need to overcome challenges and ultimately to unleash your potential. Your undergraduate experience means more than just a degree. Hypothetical and real world exercises will enable you for self-discovery, self- construction and self-improvement. This will open doors to any career that you may desire whether judicial professions, public services or academic.

MEET OUR  
FACULTY





## Well-tailored Program Structure

English-based Programs are taught by both international and national professors and lecturers, holding at least a Master's level from an international university.

## International Opportunities

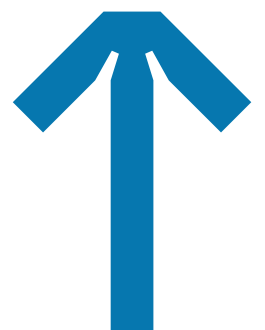
Scholarships & Exchange Programs to universities in Europe and Asia, and we are very active in national and regional entrepreneurship competitions.

## Experiential and Action-oriented Learning

Students will learn via action-based activities such as internships, organizing events, study trips, company visits, field trips, competitions, etc.



# STUDENT EXPERIENCE





## NGOUN DARAVATEY

### Majoring in Global Entrepreneurship & Innovation

My journey at the National University of Management (NUM) began in 2018 when I grew my interest in business and management, accompanied by the university's good reputation in the field. I decided to study Global Entrepreneurship and Innovation after my foundation year and it was such a great decision I have ever made. During my study, I was exposed to different environments, cultures, and knowledge in every aspect of business be it from an in-class lecture or other local or international activities. The program is well-established and taught by great professors who have inspired, motivated, and advised me in both academic and professional life. NUM has given me countless opportunities to develop and transform myself. While I am writing this, I cannot believe how much I have learned and all of these wonderful experiences have made me who I am today and will always be a part of who I become in the future.



## VAN SREYNOCH

### Majoring in Global Entrepreneurship & Innovation

Being part of NUM-IC has given me the knowledge I need in my academic endeavors and the opportunity to restart my life skills over the courses. It equips me with a lens to view the world; to be a world citizen with the chance to participate in exchange programs to Scotland and Singapore. Having spent a few years here, NUM-IC is not just a school but a place where I make life-long friendships and connections.

# MEET OUR STUDENTS





## VUTH DAVID

### Majoring in International Business

As far as I am concerned, NUMIC has shaped me into a different person from what I was before. All professors have devoted and invested a lot of their time mentoring and supporting me. Their efforts have put me to where I am right now. I am very grateful to them, and so does the university. I am looking forward to my graduation next year. I am confident and motivated to use all knowledge and experiences I have accumulated from NUMIC to contribute back to Cambodia's development. I am ready to change my future, your future, and our future.



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## LY SOKANHA

### Master of Global Innovation Management

Master of Global Innovation Management has transformed me from being a typing engineer to an innovator. The program is a unique kind that is specially calibrated for those who seek to broaden knowledge in business innovation and entrepreneurship. The program is full of practical content taught by industrial professionals along with international exposure through a global immense trip to Silicon Valley, the heart of United States start-up and innovation hub. I really enjoy the learning experiences throughout the program and highly recommend to those who are up for the challenge!

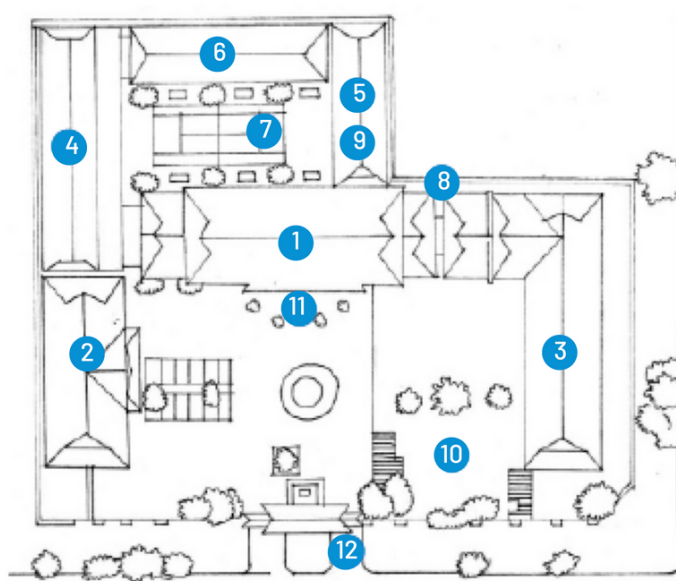
# MEET OUR STUDENTS





# NATIONAL UNIVERSITY OF MANAGEMENT

## CAMPUS MAP



Monivong Blvd.

Christopher Howes (96)

ILLUSTRATED AND DESIGNED BY MS. VISAKHA SAO

- |                                  |                              |
|----------------------------------|------------------------------|
| 1. Building A                    | 7. NUM Green Park            |
| 2. Building F                    | 8. Robotics Lab              |
| 3. Building E                    | 9. NUM Social Innovation Lab |
| 4. Building B                    | 10. Parking Lot              |
| 5. Building D<br>(Library)       | 11. Entrance to Building A   |
| 6. Building C<br>(Career Center) | 12. University Main Entrance |

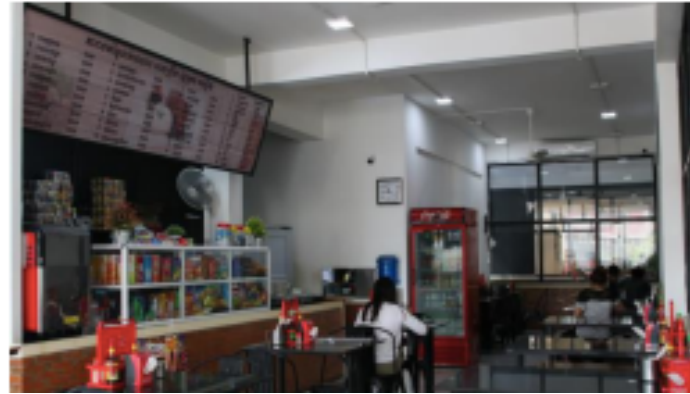


NATIONAL  
UNIVERSITY OF  
MANAGEMENT

Corner of Monivong Blvd. & 96  
Phnom Penh, Cambodia

# CAMPUS MAP





# CAMPUS TOUR





# CONTACT

## US

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